



masterpiece
marketing



PA Christian Chamber of Commerce

LOGO DESIGN *Competition*

- A unique résumé-building opportunity
- Enhance your credibility as a seasoned art professional
- Establish yourself as a champion for non-profit organizations



PA Christian Chamber of Commerce

COMPETITION *Guidelines*

OVERVIEW

The Pennsylvania Christian Chamber of Commerce is excited to invite creative individuals to submit unique logo designs for our upcoming branding competition. This contest is open to graphic artists residing in the state of Pennsylvania *only*. We encourage innovative and inspirational designs that reflect the values and mission of our organization.

ELIGIBILITY

1. Participants must be at least 18 years of age at the time of submission.
2. All participants must be residents of Pennsylvania.
3. All participants must sign a no-AI logo generation assistance contract.

COMPETITION DATES

| | |
|-------------------|----------------------------------|
| April 1 | Submit interest in participating |
| April 16 | All submissions must be received |
| April 17 - May 20 | Review by Judges |
| May 21 | Finalists Announced |
| June 1 | Awarding – Live Online Event |

SUBMISSION GUIDELINES

- 1. Originality:** All submitted logos must be original designs created specifically for this competition. It must be your own personal work. *(If you work for an agency, your agency must approve your personal participation in this competition.)*
- 2. No AI Assistance:** The use of artificial intelligence (AI) tools or software for any part of the logo design is strictly prohibited. Designs must be created by human hands and minds.
- 3. File Format:** Submissions must be in a high-resolution, PDF files. (.eps vector files will be required for final submission.)
- 4. Color Scheme:** Designs should incorporate a color palette of four (4) colors or less. It is recommended to incorporate some of colors of Pennsylvania's state flag.
- 5. Text:** The text included with the brand mark should say "PA Christian Chamber of Commerce." Pennsylvania should not be spelled out.
- 6. Design Elements:** Logos should be scalable and recognizable in both color and black-and-white formats. Please avoid overly complex designs. Designs should align with Christian values and the spirit of Pennsylvania.
- 7. Accompanying Documentation:** Submissions must include a creative brief (200-300 words) of the design concept, explaining how it visually represents the mission of the Pennsylvania Christian Chamber of Commerce.
- 8. Fonts** must be available for license from Adobe, and the name must be included with submissions. No postscript fonts. Please outline the font in your submission.
- 9. Process Outline.** A clear storyboard of your initial sketches, along with an outline of your creative process leading to your final submission, is not required but will be viewed favorably.
- 10. Brand-in-action.** Please include your logo in use on a polo shirt, water bottle, etc.

Enter the Competition

SUBMISSION PROCESS

1. All entries must be submitted online via the web form at www.MasterpieceMarketing.com/pccc by 11:59 PM on April 16, 2026.
2. Each participant may submit up to three (3) unique designs.
3. Proof of PA residency is required.
4. Submitters must agree to the moral and religious values outlined below.

SELECTION PROCESS

1. A panel of judges, including the chamber's board of directors and a member of the Masterpiece Marketing Great Branding Adventure Team will review all entries based on creativity, relevance, and overall design quality.
2. Finalists will be notified by May 21, and the winner will be publicly announced at a LIVE social media event on June 1 at 12:00 PM.

INTELLECTUAL PROPERTY

1. By entering this competition, participants agree that all submitted logos become the property of the PA Christian Chamber of Commerce. The Chamber reserves the right to modify and use any and all submitted designs, including the winning design, for promotional activities, social media, merchandise, and other materials as it deems fit.
2. Participants retain the right to showcase their work in their portfolios but may not use the submitted designs for any other commercial purposes without prior written approval from the Chamber.
3. The PA Christian Chamber of Commerce will create a branding style guide from the final winning submission.
4. Winner must sign a release document during the submission process.
5. Winner must upload final vector art in EPS format with fonts outlined.

PRIZE

The winning graphic artist will receive \$1,200, along with recognition on the PA Christian Chamber of Commerce website and at promotional events. The timing, duration, position, and scale of recognition is at the sole discretion of PCCC leadership.

LIABILITY WAIVER

- Participants agree to release and hold harmless the PA Christian Chamber of Commerce, its members, and event sponsors from any claims, losses, or damages arising out of their participation in this competition.
- There is not guarantee of a winner from this process. The Board of Directors may determine that none of the submissions are selected and therefore may award no prize. This is at the sole discretion of the judges.

[Enter the Competition](#)





PA Christian Chamber of Commerce

GUIDE FOR *Inspiration*

CREATIVE THEMES FOR INSPIRATION

- 1. Faith:** Consider what resonates with Christian beliefs.
- 2. Business and Professionalism:** Include visual cues that suggest growth, collaboration, and commerce.
- 3. Community and Connectivity:** The Chamber aims to connect Christian businesses across Pennsylvania.
- 4. Local Identity:** Incorporate aspects of Pennsylvania culture or geography that may resonate with local members.

DESIGN PRINCIPLES

- 1. Simplicity:** Aim for a clean, uncomplicated design that is easily recognizable and scalable.
- 2. Versatility:** Consider how the logo will look in different applications—full color, black and white, and on different backgrounds.
- 3. Memorability:** Your design should leave a lasting impression. Create unique, standout features that make the logo easily identifiable and associated with the PCCC.

You may wish to review our temporary website here: pachristianchamber.com.

*Please understand nothing from this website's style
or design needs to be preserved.*



About

the PA Christian Chamber of Commerce

OUR FOUR PILLARS

1. **Community** - Relationships / connection for the Christian Business Community
2. **Equipping** - Biblically grounded and Spirit led growth producing REAL spiritual fruit
3. **Advocacy** - Standing for our God given rights with truth and love
4. **Giving** - Sharing Christ's love through service and generosity

OUR VISION

Our vision goes beyond mere business success—we are creating a connected network of Christian chambers across Pennsylvania—like tributaries feeding one river—where businesses flourish spiritually, personally, and professionally, setting a Christ-centered standard of excellence and influence.

U.S. CHRISTIAN CHAMBER OF COMMERCE

We fall under the umbrella of the U.S. Christian Chamber of Commerce which serves as a vital platform for Christians in the business community, promoting the integration of faith and professional practice. By fostering a supportive network, the Chamber empowers Christian entrepreneurs and organizations to align their business strategies with their values, encouraging ethical practices and stewardship. Through collaboration, resource sharing, and advocacy, it provides members with the tools and connections needed to thrive in a competitive marketplace while upholding their beliefs.

Note: You do not need to incorporate this brand's style into the PCCC brand.

You may wish to review the U.S. Christian Chamber website: <https://uschristianchamber.com/>

CONCLUSION

As you embark on this creative journey for the PAa Christian Chamber of Commerce, keep in mind the importance of embodying its mission and values through your designs. Your logo concepts will serve not just as a brand identity but as a symbol of faith-driven entrepreneurship. We look forward to seeing your innovative ideas and how they can inspire and unite the Christian business community in Pennsylvania.



Who is Masterpiece Marketing?

A marketing firm established in 1997, based in Lancaster, PA.
Our professionals are facilitators of this logo competition.